



How  
**YOU** Call it  
is How it  
**WILL**  
**BE**

KENNETH COPELAND



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**K e n n e t h C o p e l a n d** How

You Call it

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K e n n e t h

C o p e l a n d

P u b l i c a t i o n s

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***How You Call It Is How It Will Be***

PDF ISBN 978-1-60463-198-2

30-8068

16 15 14 13 12 11

6 5 4 3 2 1

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Kenneth Copeland Publications

Fort Worth, TX 76192-0001

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**How You Call It Is**

## How It Will Be

### Have you ever found yourself

snared by some particularly persistent problem—stuck with some stubborn spot of trouble you just can't seem to fix? You've done everything you know to do. You've focused on it, thought about it, and scratched your head over it, but you still can't figure out what's behind it.

You don't know why it is like it is. It just *is*. So you call up your friends and talk about it. You describe the problem to one person and then another. Again and again, you say things like, "Man, this is bad and nothing I do seems to help."

Maybe you even know better than 3

to talk that way. But you've gotten so caught up in the negative flow of the circumstances and the world around you, you just open your mouth and let it rip. You release a torrent of unbelieving, ungodly confessions that actually perpetuate the lousy condition you're so desperate to change.

I know you've done it because we all have at one time or another.

"Well, I can't help it," some might say, "that's just the way I am. I tell it like it is. I call things the way I see them.

God understands that about me."

Oh yes, He understands it all right.

He also understands that as long as we keep *telling it like it is*, it's going to stay that way; as long as we keep *calling things like they are*, those things are never going to change.

Like it or not, this is a word-created, 4

word-controlled universe. God

established it that way from the very beginning. He made everything by calling "things *which be not* as though they were" (Romans 4:17). He set this whole system in motion by speaking into the darkness and saying, "Light be!" and light was (Genesis 1:3).

The whole Bible, from Genesis to Revelation, makes it clear that we live under a word-activated system. It's always been that way and it always will be. We can't change that fact. We can, however, choose the words under which we live. We can change our environment by what we say.

Jesus explained it this way in Matthew 12:34-37: "...out of the abundance of the heart the mouth speaketh. A good man out of the good treasure of the heart bringeth forth good things: and an evil man out of 5

the evil treasure bringeth forth evil things. But I say unto you, That every idle word that men shall speak, they shall give account thereof in the day of judgment. For by thy words thou shalt be justified, and by thy words thou shalt be condemned."

## **Paddling Upstream**

Those verses leave no doubt: What comes out of our hearts through the words of our mouths determines what comes to pass in our lives. It's the absolute truth. Yet even those of us who know it sometimes let the revelation slip away from us. We let ourselves be robbed of it by the Babylonian world system around us.

People in that system can't understand what Jesus said about words. It sounds crazy to them. They've been 6

brainwashed by the devil to think that things can only be changed with natural thought and natural energy.

Because the gospel is hidden to them, they're trapped in a worldly mindset that seems right, "but the end thereof are the ways of death" (Proverbs 16:25).

As born-again children of God, however, you and I aren't stuck with the world's way of thinking and acting.

We can operate God's way. Instead of trying to change things with natural thought and energy, we have the right and the ability to change them the way He does—with supernatural thinking and supernatural energy. We can release His power in our own lives and in the world around us with the words of our mouths.

To do that, however, we must be diligent to study The Word and renew our minds with it. It's easy to think like 7

God thinks when we're at church and everyone is flowing together in faith. It's easy in that environment to declare The Word over the trouble spots in our lives.

But when you go back out into

the world and you're surrounded by unbelievers, it's another thing altogether. Sticking with God's way of thinking and speaking when the low-level logic of the world is slapping you in the face all the time is tough.

To do it, you have to go against the constant, negative current of the natural environment around you.

Jerry Savelle used to compare it to paddling upstream.

It's been years since I've heard him preach about it, but

I've never forgotten what he said. He'd talk about how the whole world is in a negative flow. It's going the wrong way. If you just relax, 8

you wind up drifting downstream with everyone else and end up sick, broke and dead. So you have to build yourself a spiritual canoe out of God's Word. You have to grab your faith oars, get yourself turned around and start rowing the other way.

I can still see Brother Jerry in my mind's eye, preaching up a storm and paddling that invisible canoe. He'd talk about how exciting it is, at first, to be moving in a new direction, speaking words of faith and getting your life headed God's way. For a while, everything is going fine—you're seeing results and shouting the victory.

Then the yammering of the world starts to influence you. You get tired of paddling. You lay down your oars, put your feet up and say, "This faith stuff is too hard. I'm sick of calling things that be not as though they were. I'm going 9

back to telling it like it is."

Before long, your canoe is floating downstream again. You're going in the same negative direction everyone else is. All of a sudden, you realize what's happening. You say, "No, bless God, I'm not going that way!" Grabbing your faith oars, you get your boat turned around, and start paddling again. Speaking The Word. Saying what God says about the situation.

Declaring THE BLESSING instead of complaining about the curse.

It's been 25 years since I've heard Jerry preach that message and I'm still talking about it! That's what happens when you renew your mind. It gets you talking.

It fills your heart so full of The Word it overflows through your mouth—and that's when life really gets good.

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### **Activating the Power of *Be***

"But, Brother Copeland, I just don't feel like my words have that much authority."

It doesn't matter how you feel about it. It matters what the Bible says and the Bible is crystal clear. It says Jesus



has been given all authority both in heaven and in earth (Matthew 28:18), and because you are in Him, that authority is yours. It says you've been "made alive together with Christ (by grace you have been saved), and raised up together, and made to sit together in the heavenly places in Christ Jesus...

far above all principality and power and might and dominion, and every name that is named, not only in this age but also in that which is to come"

(Ephesians 2:5-6, 1:21, *New King James Version*).

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Just like Adam in the Garden of Eden, God has given you, through your relationship with Jesus, His very own authority with which to rule this earth.

He has given you the right to use His Word to create and change things just like He does.

That's not all He's given you, either.

He has also given you the spiritual power to enforce that Word. Think of a policeman and you'll see why that's so important. A policeman has authority to stand in the middle of the street and stop traffic simply by holding up his hand. He has the right to do it. But he doesn't necessarily have the power to enforce his command. If an 18-wheeler disregards his authority and doesn't stop, the policeman better get out of the way because he doesn't have the power to oppose an 18-wheel truck (or a 4,000-pound car, for that matter).

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Take that same policeman, however, and put him in an armed, armored, M1

Abrams military tank and he has more than authority. He has the power to back it up. He has power that no semi driver in his right mind would even think of challenging.

Essentially, that's what God did for Adam in the Garden when He gave him THE BLESSING. He endowed

Adam with the power to enforce the authority he'd been given. By saying to him, "Be fruitful, and multiply, and replenish the earth, and subdue it: and have dominion..." (Genesis 1:28), God put Adam in the power mode.

He spoke into him the same creative power that brought forth the universe.

He gave him the ability to release the power of the Holy Spirit through the spoken word.

Of course, Adam forfeited that 13

ability when he sinned. But through Jesus, God has restored it. He's given us back our authority by making us joint heirs with Christ; and He's given us back the power of THE

BLESSING through the Baptism in the Holy Spirit.

God has said to us through Jesus, the last Adam, the same thing He said to the first Adam: *Be* in My image and after My likeness! *Be* BLESSED! *Be* fruitful, multiply, have dominion and replenish the earth!

My, what power there is in that little word *be*!

I did a study on it a few years ago and found it all through the Bible. It's in Genesis where God says, "Light *be*!" (that's the accurate Hebrew translation), and "Firmament *be*!" and "Man *be*!" It crops up throughout both 14

Old Testament and New in the simple word *amen*.

*Amen* means "so be it." That's why we say it at the end of our prayers. It makes sense, doesn't it? In prayer, we declare what we want according to The Word and will of God, and then we finish up by saying, "Prayer *be*!" or "It *be*!" For the most part, we haven't realized what we're doing because we've turned *amen* into a religious tradition.

But that's not how it started out.

It started with Jesus. He's the One who taught us to express our faith by praying and speaking the powerful little word *be*. Consider what He said in Mark 11:22-23: "Have faith in God. For verily I say unto you, That whosoever shall say unto this mountain, *Be* thou removed, and *be* thou cast into the sea; and shall not doubt in his heart, but shall believe 15

that those things which he saith shall come to pass; he shall have whatsoever he saith."

**Yes, It's That Simple!**

Jesus understood the creative power of the word *be!* It's the power behind all creation. It's what releases the light in the midst of darkness.

That's why Jesus spoke like He did. That's why He said to the leper who came for healing, "*Be thou clean*"

(Mark 1:41). It's why He said to the centurion who came seeking healing for his servant, "As thou hast believed, so *be* it done unto thee" (Matthew 8:13). It's why He calmed the storm by saying, "Peace, *be still*" (Mark 4:39).

When Jesus said, "Be...", He was releasing Holy Ghost power (the power of THE BLESSING) to create 16

whatever needed to be created and to change whatever needed to be changed.

And He told us to do the same thing!

He asked, "Is there a mountain in your life that needs to be moved? Then tell it to be moved! Do you need to be rid of some ungodly situation? Then say to it, 'Be gone!'"

"Now, Brother Copeland, I think you're overstating things a little. It's not quite that simple."

Really? Think back for a moment about how you got saved. You simply believed in your heart and confessed with your mouth the lordship of Jesus, isn't that right?

There you were, trapped in darkness, a sinner under Satan's power with no ability of your own to free yourself.

You were a victim of the most horrific, spiritual scam artist who ever lived. The 17

devil himself had robbed you of your right to heaven and your authority on earth, and you had no power to get those things back.

Talk about a desperate situation!

Talk about a stubborn spot of trouble you don't know how to fix! That's the worst predicament any human being will ever find himself in.

How did you get out of it?

You said, "Jesus, be my Savior. Jesus, be my Lord," and in the blink of an eye, you were translated from the dominion of darkness to the kingdom of light. You

stopped being a child of the devil and became a child of Almighty God. You inherited every blessing in heavenly places. Your eternal destiny was changed because you spoke by faith, not what you had, but what you wanted.

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That's not an oversimplification.

That's what actually happened.

When it did, whether you realize it or not, God restored  
THE BLESSING

of Eden to you and gave you the same commission He first gave Adam—to take the power of THE BLESSING

and put it to work in the world. To exercise dominion and subdue what needs to be subdued, and to be fruitful, multiply and replenish the earth.

Do you know what the word

*replenish* means? It means “to perpetually renew and supply.” That's our job as Christians—to perpetually bring renewal and supply everywhere we go. When things get out of hand and situations on earth start to go wild (whether it's the economy, or politics, or natural disasters) we're not supposed to jump into the flow of negativity with everyone else and start talking 19

about how bad things are. We're supposed to change them!

We're divinely commissioned to stop telling it like it is, and start telling it like The Word of God said it should be. We have both the authority and the power to speak to this present darkness and say, “Light be!”

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**Prayer for Salvation and Baptism in the Holy Spirit**

*Heavenly Father, I come to You in the Name of Jesus. Your Word says, “Whosoever shall call on the name of the Lord shall be saved” (Acts 2:21). I am calling on You. I pray and ask Jesus to come into my heart and be Lord over my life according to Romans 10:9-10: “If thou shalt confess with thy mouth the Lord Jesus, and shalt believe in thine heart that God hath raised him from the dead, thou shalt be saved. For with the heart man believeth unto righteousness; and with the mouth confession is made unto salvation.” I do that now. I confess that Jesus*

*is Lord, and I believe in my heart that God raised Him from the dead.*

*I am now reborn! I am a Christian—a child of Almighty God! I am saved! You also said in Your Word, “If ye then, being evil, know how to give good gifts unto your children: HOW MUCH MORE*

*shall your heavenly Father give the Holy Spirit to them that ask him?” (Luke 11:13). I’m also asking You to fill me with the Holy Spirit. Holy Spirit, rise up within me as I praise God. I fully expect to speak with other tongues as You give me the utterance (Acts 2:4). In Jesus’ Name. Amen!*

Begin to praise God for filling you with the Holy Spirit. Speak those words and syllables you receive—not in your own language, but the language given to you by the Holy Spirit. You have to use your own voice. God will not force you to speak. Don’t be concerned with how it sounds. It is a heavenly language!

Continue with the blessing God has given you and pray in the spirit every day.

You are a born-again, Spirit-filled believer. You’ll never be the same!

Find a good church that boldly preaches God’s Word and obeys it. Become part of a church family who will love and care for you as you love and care for them.

We need to be connected to each other. It increases our strength in God. It’s God’s plan for us.

Make it a habit to watch the *Believer’s Voice of Victory* television broadcast and become a doer of the Word, who is blessed in his doing (James 1:22-25).

## About the Author

Kenneth Copeland is co-founder and president of Kenneth Copeland Ministries in Fort Worth, Texas, and best-selling author of books that include *How to Discipline Your Flesh* and *Honor—Walking in Honesty, Truth and Integrity*.

Since 1967, Kenneth has been a minister of the gospel of Christ and teacher of God's Word. He is also the artist on award-winning albums such as his Grammy-nominated *Only the Redeemed*, *In His Presence*, *He Is Jehovah*, *Just a Closer Walk* and his most recently released *Big Band Gospel* album.

He also co-stars as the character Wichita Slim in the children's adventure videos *The Gunslinger*, *Covenant Rider* and the movie *The Treasure of Eagle Mountain*, and as Daniel Lyon in the *Commander Kellie and the Superkids* videos *Armor*™

*of Light and Judgment: The Trial of Commander Kellie*.

Kenneth also co-stars as a Hispanic godfather in the 2009 movie *The Rally*.

With the help of offices and staff in the United States, Canada, England, Australia, South Africa, Ukraine and Singapore, Kenneth is fulfilling his vision to boldly preach the uncompromised Word of God from the top of this world, to the bottom, and all the way around. His ministry reaches millions of people worldwide through daily and Sunday TV broadcasts, magazines, teaching audios and videos, conventions and campaigns, and the World Wide Web.

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